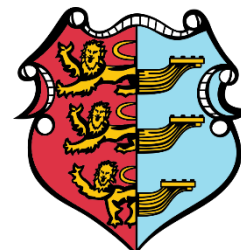


BRIGHTLINGSEA CRICKET CLUB



BRIGHTLINGSEA C.C
Est. 1860

PHOTOGRAPHY & VIDEO POLICY

In line with the guiding principles put forward by the England & Wales Cricket Board (ECB), Brightlingsea Cricket Club's policy is as follows:

- Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted. The coach must arrange this prior to attending matches
- If no consent has been given for a child on the player profile form, then it is to be made known to the relevant person of the other team (e.g. coach/team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child
- The children should be informed a person will be taking photographs
- The children should be informed that if they have concerns, they can report these to the coach or team manager
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Safeguarding Officer and recorded in the same manner as any other child protection concern
- A camera registration book for parents to complete will be set up at junior tournaments/festivals/events/competitions we run

In relation to the use of images of children (for example on the web, in the media or in league handbooks), BCC will do the following:

- Ask for parental permission to use their child's image and, wherever possible, show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and the club

- Ask for the child's permission to use their image. This ensures they are aware of the way the image is to be used to represent cricket and the club
- If a photograph is used, the child's first name only can be used, with parental permission
- If the cricketer is named in full, avoid using their photograph
- Only use images of children in appropriate kit (training or competition), to reduce the risk of inappropriate use, and to provide positive images of the children
- Encourage the reporting of inappropriate use of images of children. If you are concerned, report your concerns to the County or Club Safeguarding Officer

Using video as a coaching aid: players and parents/carers will be made aware that this is part of the coaching programme, and material taken in connection with coaching, will be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed. The parents/carers and children must provide written consent for the use of photography and video analysis.

(Contacting the Club Safeguarding Officer – this should be carried out via email to safeguarding.brightlingseacc@gmail.com)